

Supporting grassroots sports clubs, local charities and individual charitable acts across the UK.

# ABOUT

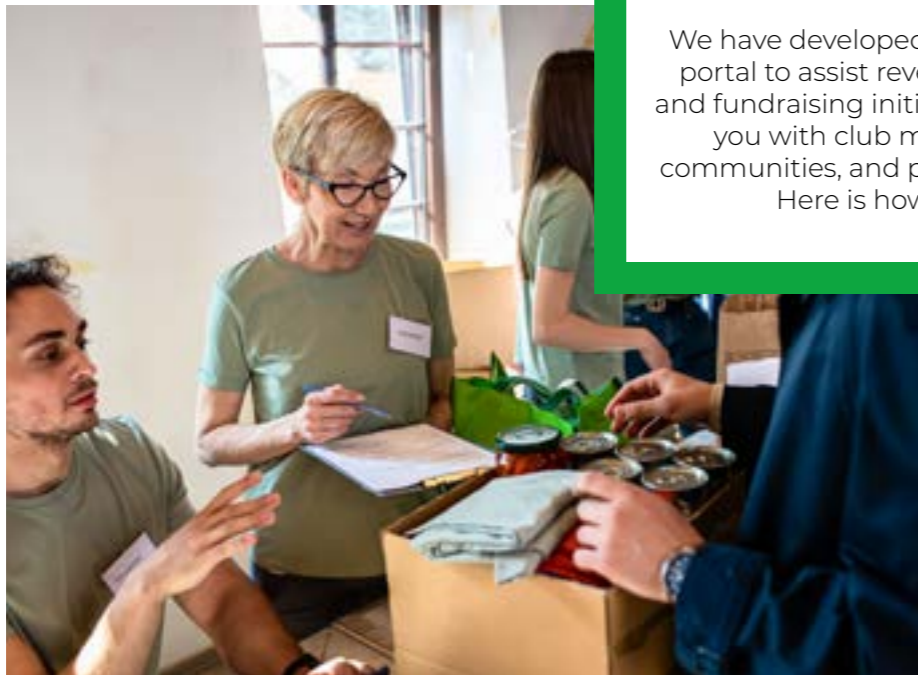


## WHO WE ARE

Our team shares a passion for grassroots sport and charitable initiatives. We understand the significance of additional fundraising opportunities for clubs and individuals across the country wanted to build a model that helped.

## WHAT WE DO

We have developed an e-commerce portal to assist revenue generation and fundraising initiatives, connecting you with club members, local communities, and personal networks. Here is how it works



### STEP 1

Contact us and tell us about you, your club or your organisation and fundraising efforts.

### STEP 2

Join Play My Part. We create your bespoke PMP page, providing all the key information about your initiative.

### STEP 3

Let's make it official! A service level agreement is signed by both parties, so we both understand the process and T&C's.

### STEP 4

Together we design your personalised bottle. Whether it's your club crest, the logo of the charity you're supporting, or any other elements of personalisation, the bottle design is entirely up to you.

### STEP 5

Your page is live! We provide you with a unique URL for your page. This is where you direct traffic for purchases to be made and we track and monitor your sales, providing you with regular updates.

### STEP 6

Get Fundraising! Send friends, family and your local community to your PMP page, to buy the bottles synonymous with your campaign. Giving truly is receiving.

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## **HOW MUCH IS A BOTTLE OF GIN?**

£37.50 inc. VAT

## **HOW MUCH DOES THE CLUB OR INDIVIDUAL MAKE PER BOTTLE?**

£10 inc. VAT

## **IS THERE A MINIMUM ORDER REQUIREMENT?**

There is a requirement of 25 bottles to be sold by the end of your campaign.

## **WHAT HAPPENS IF THE MINIMUM ORDER COUNT ISN'T MET?**

If the minimum requirement of 25 are not sold all customers are refunded and the campaign is closed.

## **HOW MUCH IS DELIVERY?**

If you deliver to one location (e.g., a local clubhouse) then there is no delivery cost incurred.

If bottles are delivered direct to customers, there is a £7.50 charge per person - incurred by the customer.

## **HOW LONG DOES DELIVERY TAKE?**

We will deliver bottles no later than 14 days after the close of your fundraising campaign.

## **HOW DOES THE MODEL BENEFIT ALL KEY STAKEHOLDERS?**

**YOU:** We help you generate additional revenue to support fundraising initiatives without any additional financial costs. Plus, you're able to give something back to those who support you.

**THE CUSTOMER:** Not only do they get a bespoke product synonymous with a cause they're supporting, but also through the feel-good factor of assisting in local fundraising efforts.

**THE SUPPLIER:** Our local gin suppliers benefit through the additional sales we bring to them.

## **WHAT ARE THE BOTTLE DETAILS?**

500ml

Made of black porcelain

Cork sealed and topped with a wax covering

## **AND THE GIN?**

A classic style manufactured by one of our Scottish small batch suppliers and all duty paid